



DECODE ENTERTAINMENT PICKS UP NEW SHOW FOR DISTRIBUTION

Builds Selection of Animated and Live Action Series

FOR IMMEDIATE DISTRIBUTION

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Leading children's and family entertainment specialist, DECODE Entertainment has picked up the international TV rights to three new animated and live action series. This is part of the company's ongoing strategy to acquire programmes for distribution which complement their own brands.

Making a move into teen reality programming, DECODE has signed a deal to represent Outward Bound worldwide. Produced by RCN Entertainment (DECODE's US partner on The Zack Files), Outward Bound is a reality based action adventure series, which follows real teens as they leave their families and the conveniences of the modern world behind to set out on an extraordinary Outward Bound wilderness challenge.

Filmed on location around the world, including the US, Australia and Costa Rica, season one (32 episodes) are currently being broadcast on Discovery in the US and YTV in Canada and season two (18 episodes) will be delivered shortly. All episodes will be available through DECODE at MIP-TV 2002.

Also available from DECODE is brand new 26-part animated series Being Ian, produced by Studio B (What About Mimi?) for Canadian broadcaster YTV. Ian is gifted, he's smart and he's obsessed with films. Actually his life is one big Ian Kelly production: starring Ian, produced by Ian, written by Ian and edited by Ian. Living out his fantasies, Ian relates to the world through the moving pictures in his mind.

Being Ian is created by Ian James Corlett (co-creator of Yvon of the Yukon and writer of such series as Rolie Polie Olie and Freaky Stories) and directed by legendary animator Marv Hewland (who has directed Gary Larson's Tales from the Farside and The PJs).

Continuing its commitment to acquiring smart distinctive programming, DECODE has signed a deal for the worldwide distribution rights to Olliver's Adventures, produced by Collideoscope Digital Productions for Teletoon Canada.

Olliver's Adventures stars Olliver a hyper-kinetic kid with a huge fantasy life who wants to save the world. Plagued by his older sisters, Olliver escapes to the privacy of his bedroom where he can take off and dream up his own wild escapades.

Targeted at kids 7-11 year olds, Olliver's Adventures is 13 x half hours of fast paced story segments (3 x 7' per half hour), done completely in digital animation. Steven JP Comeau and Michael-Andreas Kuttner from Collideoscope are serving as executive producer and writer on

the series, with DECODE's Beth Stevenson as executive producer.

Neil Court, DECODE's London based partner says: "The three new shows we have acquired are all a great complement to our own programmes. We want to continue to build our slate of third party properties as we continue to create our own shows. We are already attracting interest in the new titles and already making sales on Olliver's Adventures. We are very happy to be working with quality independents such as Collideascope, RCN Entertainment and Studio B."

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Notes to editors:

DECODE Entertainment Inc.

Headquartered in Toronto, with offices in London, DECODE Entertainment Inc. develops, finances, produces and distributes live action and animated programming for the family, children's and youth markets. From traditional cell animation to live action with special effects, to the unique 2-D cut and paste animation of ANGELA ANACONDA, DECODE is at the cutting edge of family entertainment. www.decode.tv