



DECODE ENTERPRISES' **CHOP SOCKY CHOOKS** FLIES ONTO FRANCE 3

Toronto, London, 23 January 2009. Leading kids and family entertainment specialist DECODE Enterprises, the distribution subsidiary of DHX Media Ltd., has signed a further major sales deal for **Chop Socky Chooks**. France 3 has acquired the 26x22' 3D animated series which is a DECODE Entertainment co-production with Aardman Animations.

The deal was concluded by Emmanuelle Bon, DECODE's newly-appointed Territory Manager for French speaking territories, Scandinavia and the Benelux

"We are proud to welcome **Chop Socky Chooks** to our gang of animated heroes. DECODE and Aardman have managed to produce a unique show with a high level of comedy, perfect scripting and wacky character design. The show has the potential to become one of the favorite kids show on France 3, and we strongly believe that parents and young adults will also enjoy it" said Julien Borde, Children and Youth Programme Director of France Télévision.

Neil Court, President of DECODE Enterprises added: "We're very pleased to expand our relationship with France Television with this deal and to secure a strong broadcast platform for **Chop Socky Chooks** in France. The French market continues to be one of our best and our shows perform very well there."

Public channel France 3 follows commissioning broadcasters Cartoon Network (Worldwide) and Canada's Teletoon in acquiring the 7-11 years-targeted show which features *Kickin' Chickens in Kung Fu Capers*.

The Chooks are a crack team of Kung Fu chickens – Chuckie Chan, Chick P and KO Joe. The three plucky heroes work undercover in Wasabi World, a towering shopping mall run by their arch-enemy Dr Wasabi, mutated piranha and head of an evil retail empire.

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Notes to editors:**About DECODE Enterprises, a DHX Media Company**

DECODE Enterprises is the distribution subsidiary of DHX Media Ltd. It handles programme sales for third party producers and for DHX subsidiaries DECODE Entertainment and Halifax Film, which are leading international producers of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto.

About Aardman

Aardman, based in Bristol (UK), co-founded and run by Peter Lord and David Sproxton, is a world leader in animation. It produces feature films, television series and television commercials for both the domestic and international market. The studio has won over 400 international awards including 4 Oscars®.

Aardman's multi-award winning productions are novel, entertaining, brilliantly characterised and full of charm that reflects the unique talent, energy and personal commitment of the very special people who make up the Aardman team. The studio's work is often imitated and yet the company continues to lead the field producing a rare brand of visually stunning and amusing independent and commercials productions.

www.aardman.com

About France 3 and France Télévisions Group

France 3 is a channel of France Télévisions Group. First commissioner and broadcaster of european and french animation, France 3 offers more than 1200 hours dedicated to kids and their families with high quality animated series (Titeuf, Dragon Hunters, Wakfu...).